

## GUIDELINES FOR COUNTY COMMUNITY OUTREACH DIRECTORS

Community Outreach Director:

1. Is a member of the County Education committee of which the First Vice President is chairman.
2. Is encouraged to initiate his/her own original ideas, in addition to the IAHCE Programs, or to select a combination of areas of concern that will best fit the needs of the county.

### Suggested Programs

#### CITIZENSHIP

Objective: Identify community needs and conduct programs to fill these needs.

#### Suggested Actions:

1. Inform the public of the impact and importance of “Citizens’ Power” in shaping the destiny of the community and nation.
2. Promote literacy
3. Promote compassionate assistance to persons with chronic diseases/disabilities.
4. Promote programs providing alternatives to drug and alcohol abuse.
5. Promote programs which identify changes in educational focus.
6. Participate in school programs which assist or enrich the student’s learning.
7. Participate in programs to improve TV/internet programming.
8. Promote family and community values.

#### SAFETY

Objective: Recognize potential safety hazards and encourage participation in safety programs which put safety foremost in everyone’s thoughts.

#### Suggested Actions:

1. Promote programs in areas of personal safety.
2. Network with other organizations to share facts and knowledge.
3. Promote programs designed to intervene and alter child, adult, and elder abuse.
4. Promote vehicle safety.
5. Promote programs which educate how to avoid con artists and scams.
6. Promote farm safety for children and adults.

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**ENERGY**

Objective: Promote energy conservation.

Suggested Actions:

1. Promote safe methods of home insulation.
2. Promote methods of water conservation.
3. Promote use of energy efficient appliances.
4. Promote conservation of electrical energy.
5. Promote renewable sources of fuel energy.

**ENVIRONMENT**

Objective: Use and manage efficiently, natural resources, including land, water, and energy.

Suggested Actions:

1. Promote solid waste management.
2. Properly handle hazardous waste.
3. Promote 3 R's "Reduce-Reuse-Recycle".
4. Become aware of the effects of zoning ordinances.
5. Plant trees.
6. Adopt-A-Highway.
7. Promote indoor air quality.

**REPORT FORMS:** Prepare IAHCE Report Form(s), using programs you had in this category during the current year. Forms will be found in this Guidebook. Mail completed form, by January 31, to the IAHCE Community Outreach Director whose name and address is listed on Page 1 of this Guidebook.